February 28, 2012

**Science Olympiad Division B Coaches and Students:**

Attached you’ll find the Discovery Education 3M Young Scientist Challenge (YSC) Contest Overview and a certificate for coaches. Participating in the competition is FREE and optional! The YSC seeks the best young science communicator in the nation – a skill valued by Science Olympiad. The ability to communicate science, technology, engineering and math (STEM) concepts in layman’s terms to a wide audience – in person, not just in writing – is a valuable skill in today’s world.

While the YSC is open to all students in grades 5-8 nationwide, in recognition of the partnership with Science Olympiad, Discovery Education is offering any Science Olympiad finalist a **premier prize pack**, including a signed card from former Science Olympiad participant Reed Timmer of Discovery Channel’s *Storm Chasers*.

Each of the finalists have a chance to win the Grand Prize of $25,000 and an all-expenses-paid trip to 3M’s world headquarters in St. Paul, MN in the Fall of 2012. In addition, all 10 finalists will participate in an exclusive summer mentorship with a 3M scientist (see attached overview for all the rules, regulations and prizes).

Each year, Science Olympiad has represented a sizable percentage of the state merit winners and 10 national finalists!

**Coaches Instructions:**

Students should go to [http://www.youngscientistchallenge.com](http://www.youngscientistchallenge.com) and register for the competition. Students will have from now until April 19, 2012 to submit a one- to two-minute video entry to the YSC on any one of the official science-related topics (the way we move, the way we keep ourselves healthy and the way we make a difference) outlined in the attached overview. Discovery Education officials will cross-reference the state tournament lists against the list of 10 finalists to determine who will receive the special prize packs.

All entries will go through the regular channels of judging.

For any questions about the contest, please email: YSC@discovery.com.

You may also contact Jenny Kopach at the national office for more information:

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