Companies like global international technology leader HP are paying attention to workforce trends:

**According to Net Impact research:**
- **87%** of employees feel more loyal to their company if it supports a cause
- **53%** of working professionals state that the ability to make an impact is essential to on-the-job happiness

Employees who feel they made an impact while on the job are **2x** more likely to stay.

In an interview with *Clark County Today*, HP’s Global Head of Digital Experience, Carmen True, reinforced that community service and engagement are focal points of the company. Vancouver-area employees are openly encouraged to get involved with the community, and many of the efforts support STEM.

Currently, more than 50 employees from HP’s Multicultural and Women in STEM Impact Networks volunteer with Science Olympiad teams throughout Vancouver, Washington. HP also provides 1-to-1 employee donation matching grants for Science Olympiad teams.

Over the past three years, HP employees have mentored hundreds of Science Olympiad students, providing in-depth STEM coaching, traveling to tournaments at top universities and hosting a Science Fair each June as part of the HP Foundation’s 40 Days of Doing Good annual volunteer program.
The company found the Science Olympiad talent pool so deep, hiring managers have begun recruiting Science Olympiad team members for high school and college internships as well as future full-time employment.

"Science Olympiad helps kids decide what they want to be. My daughter wouldn't have known what her passion is without the program."

Bhavani Shankar
Master Engineering Program Manager at HP and volunteer parent coach

"If what we do has a positive impact on our community and environment, then we have done something right."

Eduardo Macias
HP Senior Director, Supplies Organization/Brand Authentication