

## **Prologue | Shinjini Das | 4 April 2017**

How fast can your life change in a few months? Turns out quite a bit. In the past almost 8 months since this article was first written, I quit my corporate full-time job and took the reins of my media company full-time, officially became a global millennial influencer, keynote speaker, and the CEO of my own personal brand at 24. Along the way, Forbes featured me in a full-length interview! How cool, right? This journey has required a great deal of strategy, focus, self-belief, confidence, and above all, an unwavering commitment to achieving my goals. Thank you, Science Olympiad, for providing me with the solid foundation on which to build the empire of my dreams! I am truly grateful for your support.



## **3 Science Olympiad Life Lessons | Shinjini Das | 21 August 2016**

During adolescence, participation in Science Olympiad impacted my life in profound ways. The main key takeaway from the several years spent competing was in the idea that the genesis of greatness is sown in our mindset. We have a tremendous responsibility to develop a sound, research-driven mindset around all areas of life in order to obtain the highest order of results both in our personal and professional lives. As children today would agree, the Scientific Method is at the root of the entire process, which is so very effective in centering the mind around a proven framework for accurate results with a focus on the process not results. The journey of Science Olympiad imprinted on me several life lessons, of which I will share 3 with you!

### **Envision Your Life Through a Framework Driven Process**

In Science, the existence of a repeatable process is absolutely key to success, and much is the same in the game of life. A number of years spent fiddling with materials in Experimental Design gave me a pretty solid understanding of the importance of placing really any situation into a framework for a thoroughly defined comprehension of the material and underlying factors of success. I have leveraged this mentality successfully in both my personal and professional lives to in essence make sense of all that is around us to great effect.

### **Collaborate with a Team of Others to Achieve the Greatest Potential Impact**

The importance of joining hands with a capable team cannot be overstated in our efforts to achieve any goal. Although we may each very well be talented and capable, we would never be able to accomplish solo what we may be able to accomplish in unison. With this in mind, it is critical that we advocate the immense criticality of teamwork to achieve success. During my years in Science Olympiad, I was always a part of a team trying to solve problems or design successful experiments, meaning that I had to trust each member, learn from them, and ultimately, at times, fail together. This inherent camaraderie teaches us that we are part of a larger whole as individuals, not solely existing as

one in a sea of billions. This realization is critical to success beyond the classroom as well, wherein no one will ever be successful as a lone warrior trudging along life's glorious path.

### **Innovate to Develop Novel Solutions and Learn to Color Outside the Lines**

There were times during Experimental Design, where honestly, my team and I had no clue of what type of an experiment to build with the given materials. As you can imagine, it was greatly frustrating, confusing, and daunting, especially when given a very strict limit with which to play with. However, in those situations, we spurred the greatest innovations and the most exciting ideas, which led us to achieve our greatest breakthroughs. This is a tremendous lesson for children to invest time in and time out in thinking about problems and developing innovative solutions in teaching them to color successfully outside of the lines. In the vast majority of Science Olympiad events, there are no guidebooks or guidelines, only an abstract set of directions and a clear set of objectives. These activities fuel innovation to the greatest degree, and I am deeply appreciative and grateful for the opportunity to have participated in such events during my formative years.

Involvement in Science Olympiad at the regional, state, and national levels champions building of an innovative solution-driven mindset, collaborating with others to achieve success of any kind, and thinking of life's challenges and happenings through the lens of a process. What a journey! Thank you, Science Olympiad!

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Shinjini Das, The Go-Getter Girl!, is the Founder and CEO of The Das Media Group, a full-scale digital content creation marketing house, global millennial influencer, strategic trilingual television personality, keynote speaker, impact-driven industrial engineer, and author with a global social media following of 100K+ and interviews on ABC, CBS, NBC, C Suite Radio, Sirius XM, Business Insider. She considers it an authentic privilege to impact her global audiences, shared her thoughts on broadening access to global girls' education with INC. Magazine, and was profiled in FORBES Magazine as a 24-year-old American CEO. Shinjini was honored to have been invited to moderate a panel at the 2016 Commission on the Status of Women at the United Nations Headquarters in recognition as a Global Hero for her internationally recognized advocacy work to empower women. Shinjini was invited to co-author an upcoming book and share her entrepreneurship strategies for effective business-building. Follow her globally eclectic journey [@SpeakerShinjini](#) and on [www.shinjinidads.com](http://www.shinjinidads.com).

*Shinjini participated in Science Olympiad at Fulton Science Academy and at Northview High School in Georgia, and received a degree in Industrial and Systems Engineering from Georgia Tech.*

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